

**NEWS AMERICA MARKETING - SMARTSOURCE MAGAZINE**  
**MARKET LIST EFFECTIVE 1/17/2010**

**PROGRAM DATE:** 5/23/2010 **CLIENT:** NYTT/Tabasco/ California Cheese **SELECTED CIRC:** 45,366

PLACE VERSION LETTER HERE	FORM	MARKET NAME	STATE	NEWSPAPER NAME	CIRC (000)	SELECTED CIRC (000)	VERSION A	VERSION B	VERSION C	VERSION D	VERSION E	VERSION F	VERSION G	VERSION H	VERSION I	VERSION J	VERSION K
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NEW ENGLAND REGION																	
A	1	Portland	ME	Telegram	96	96	96	0	0	0	0	0	0	0	0	0	0
A	1	Bangor	ME	News	68	68	68	0	0	0	0	0	0	0	0	0	0
A	1	Lewiston	ME	Sun Journal	33	33	33	0	0	0	0	0	0	0	0	0	0
A	1	Waterville	ME	Sentinel	19	19	19	0	0	0	0	0	0	0	0	0	0
A	1	Augusta	ME	Kennebec Journal	14	14	14	0	0	0	0	0	0	0	0	0	0
A	1	Bucksford	ME	Journal Tribune	11	11	11	0	0	0	0	0	0	0	0	0	0
A	1	York	ME	County Coast Star	10	10	10	0	0	0	0	0	0	0	0	0	0
A	1	Sanford	ME	News	7	7	7	0	0	0	0	0	0	0	0	0	0
A	1	York	ME	Weekly	4	4	4	0	0	0	0	0	0	0	0	0	0
B	2	Boston	MA	Globe	465	465	0	465	0	0	0	0	0	0	0	0	0
B	2	Boston	MA	Herald	107	107	0	107	0	0	0	0	0	0	0	0	0
B	3	Worcester	MA	Telegram	98	98	0	98	0	0	0	0	0	0	0	0	0
B	3	Worcester	MA	Weekly Pubs Flash	36	36	0	36	0	0	0	0	0	0	0	0	0
B	3	Fitchburg	MA	Sentinel & Enterprise	18	18	0	18	0	0	0	0	0	0	0	0	0
B	4	Springfield	MA	Republican	113	113	0	113	0	0	0	0	0	0	0	0	0
B	4	Springfield	MA	TMC	50	50	0	50	0	0	0	0	0	0	0	0	0
B	4	Northampton	MA	Valley Advocate	40	40	0	40	0	0	0	0	0	0	0	0	0
B	4	Northampton	MA	Daily Hampshire Gazette	20	20	0	20	0	0	0	0	0	0	0	0	0
B	4	Greenfield	MA	Recorder	14	14	0	14	0	0	0	0	0	0	0	0	0
B	5	Quincy	MA	Patriot Ledger	58	58	0	58	0	0	0	0	0	0	0	0	0
B	5	Lowell	MA	Sun	48	48	0	48	0	0	0	0	0	0	0	0	0
B	5	Lawrence	MA	Eagle-Tribune	46	46	0	46	0	0	0	0	0	0	0	0	0
B	5	Framingham	MA	Metrowest Daily News	36	36	0	36	0	0	0	0	0	0	0	0	0
B	5	Brockton	MA	Enterprise	33	33	0	33	0	0	0	0	0	0	0	0	0
B	5	Norfolk County	MA	County Gazette	32	32	0	32	0	0	0	0	0	0	0	0	0
B	5	Newest	MA	Tabloid	31	31	0	31	0	0	0	0	0	0	0	0	0
B	5	North Shore	MA	Sunday (Community Newspaper)	22	22	0	22	0	0	0	0	0	0	0	0	0
B	5	Brookline	MA	Tab	17	17	0	17	0	0	0	0	0	0	0	0	0
B	5	Cambridge	MA	Tab	10	10	0	10	0	0	0	0	0	0	0	0	0
B	5	Arlington	MA	Advocate	7	7	0	7	0	0	0	0	0	0	0	0	0
B	5	Cambridge	MA	Chronicle	6	6	0	6	0	0	0	0	0	0	0	0	0
B	5	Marblehead	MA	Reporter (Community Newspaper)	6	6	0	6	0	0	0	0	0	0	0	0	0
B	5	Medford	MA	Transcript	5	5	0	5	0	0	0	0	0	0	0	0	0
B	5	Melrose	MA	Free Press (Community Newspaper)	5	5	0	5	0	0	0	0	0	0	0	0	0
B	5	Merrimack River	MA	Current (Community Newspaper)	5	5	0	5	0	0	0	0	0	0	0	0	0
B	5	Somerville	MA	Journal	5	5	0	5	0	0	0	0	0	0	0	0	0
B	5	Stonham	MA	Sun (Community Newspaper)	5	5	0	5	0	0	0	0	0	0	0	0	0
B	5	Waltham	MA	Daily News Tribune	5	5	0	5	0	0	0	0	0	0	0	0	0
B	5	Middleboro	MA	Gazette	5	5	0	5	0	0	0	0	0	0	0	0	0
B	5	Bellmont	MA	Citizen	4	4	0	4	0	0	0	0	0	0	0	0	0
B	5	Beverly	MA	Citizen (Community Newspaper)	4	4	0	4	0	0	0	0	0	0	0	0	0
B	5	Danvers	MA	Herald (Community Newspaper)	4	4	0	4	0	0	0	0	0	0	0	0	0
B	5	Deerham	MA	Daily News Transcript	4	4	0	4	0	0	0	0	0	0	0	0	0
B	5	Ipswich	MA	Chronicle (Community Newspaper)	4	4	0	4	0	0	0	0	0	0	0	0	0
B	5	Saugus	MA	Advertiser (Community Newspaper)	4	4	0	4	0	0	0	0	0	0	0	0	0
B	7	Providence	RI	Journal	163	163	0	163	0	0	0	0	0	0	0	0	0
B	7	Providence	RI	Proj Express TMC	100	100	0	100	0	0	0	0	0	0	0	0	0
B	7	Woonsocket	RI	Call	12	12	0	12	0	0	0	0	0	0	0	0	0
B	7	Westerly	RI	Sun	11	11	0	11	0	0	0	0	0	0	0	0	0
B	7	Pawtucket	RI	Times	8	8	0	8	0	0	0	0	0	0	0	0	0
B	7	Narragansett	RI	Times	6	6	0	6	0	0	0	0	0	0	0	0	0
B	7	North Kingston	RI	Standard-Times	4	4	0	4	0	0	0	0	0	0	0	0	0
B	7	West Warwick	RI	Kent County Daily Times	4	4	0	4	0	0	0	0	0	0	0	0	0
B	7	East Greenwich	RI	East Greenwich Pendulum	2	2	0	2	0	0	0	0	0	0	0	0	0
B	7	Wakefield	RI	Coventry Courier	1	1	0	1	0	0	0	0	0	0	0	0	0
B	7	Wyoming	RI	Charho Times	1	1	0	1	0	0	0	0	0	0	0	0	0
A	8	Manchester	NH	New Hampshire News	74	74	74	0	0	0	0	0	0	0	0	0	0
A	8	Nashua	NH	Telegraph	28	28	28	0	0	0	0	0	0	0	0	0	0
A	8	Dover	NH	Foster's Democrat	25	25	25	0	0	0	0	0	0	0	0	0	0
A	8	Concord	NH	Monitor	21	21	21	0	0	0	0	0	0	0	0	0	0
A	8	Portsmouth	NH	Herald	17	17	17	0	0	0	0	0	0	0	0	0	0
A	8	Keene	NH	Sentinel	13	13	13	0	0	0	0	0	0	0	0	0	0
A	8	Laconia	NH	Citizen	9	9	9	0	0	0	0	0	0	0	0	0	0
A	8	Exeter	NH	News Letter	5	5	5	0	0	0	0	0	0	0	0	0	0
A	8	Portsmouth	NH	Hampton Union	5	5	5	0	0	0	0	0	0	0	0	0	0
B	10	Hartford	CT	Courant	232	232	0	232	0	0	0	0	0	0	0	0	0
B	10	Manchester	CT	Journal Inquirer	43	43	0	43	0	0	0	0	0	0	0	0	0
B	10	Meriden	CT	Record-Journal	22	22	0	22	0	0	0	0	0	0	0	0	0
B	10	New Britain	CT	Herald	13	13	0	13	0	0	0	0	0	0	0	0	0
B	10	*Hartford (2/7/10)	CT	Sunday Select	10	10	0	10	0	0	0	0	0	0	0	0	0
B	10	Williamantic	CT	Chronicle	9	9	0	9	0	0	0	0	0	0	0	0	0
B	10	Torrington	CT	Register Citizen	8	8	0	8	0	0	0	0	0	0	0	0	0
B	10	Middletown	CT	Press	6	6	0	6	0	0	0	0	0	0	0	0	0
B	11	New Haven	CT	Register	78	78	0	78	0	0	0	0	0	0	0	0	0
B	11	New London	CT	Day	38	38	0	38	0	0	0	0	0	0	0	0	0
B	11	New Haven	CT	Advocate	35	35	0	35	0	0	0	0	0	0	0	0	0
B	11	Norwich	CT	Bulletin	27	27	0	27	0	0	0	0	0	0	0	0	0
<b>Total New England Region</b>					<b>2,664</b>	<b>2,664</b>	<b>489</b>	<b>2,205</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

NEW YORK METRO REGION																	
A	14	New York	NY	Times	630	630	630	0	0	0	0	0	0	0	0	0	0
A	15	Long Island	NY	Newsday	458	458	458	0	0	0	0	0	0	0	0	0	0
A	16	Westchester Co.	NY	Journal-News Plus	317	317	317	0	0	0	0	0	0	0	0	0	0
A	16	Bergen/Passaic-Clifton	NJ	Record/Herald News	205	205	205	0	0	0	0	0	0	0	0	0	0
A	16	Bergen	NJ	Record TMC	179	179	179	0	0	0	0	0	0	0	0	0	0
A	16	Westchester Co.	NY	Journal-News	116	116	116	0	0	0	0	0	0	0	0	0	0
A	16	Clifton	NJ	Today TMC	29	29	29	0	0	0	0	0	0	0	0	0	0
A	16	Hackensack	NJ	Chronicle	18	18	18	0	0	0	0	0	0	0	0	0	0
A	16	Wayne	NJ	Today TMC	17	17	17	0	0	0	0	0	0	0	0	0	0
A	16	Fort Lee	NJ	Suburbanite	16	16	16	0	0	0	0	0	0	0	0	0	0
A	16	Edgewater	NJ	View	6	6	6	0	0	0	0	0	0	0	0	0	0
A	16	West Milford	NJ	Today TMC	5	5	5	0	0	0	0	0	0	0	0	0	0
A	16	Little Falls	NJ	Today TMC	4	4	4	0	0	0	0	0	0	0	0	0	0
A	16	West Paterson	NJ	Today TMC	4	4	4	0	0	0	0	0	0	0	0	0	0
A	16	Totowa	NJ	Today TMC	3	3	3	0	0	0	0	0	0	0	0	0	0
A	16	Pequanock	NJ	Today TMC	2	2	2	0	0	0	0	0	0	0	0	0	0
A	16	Pompton Plains	NJ	Today TMC	2	2	2	0	0	0	0	0	0	0	0	0	0
C	18	Newark	NJ	Star-Ledger	392	392	0	392	0	0	0	0	0	0	0	0	0
C	18	Newark	NJ	Long-Extra	364	364	0	364	0	0	0	0	0	0	0	0	0
C	19	East Brunswick	NJ	Home News & Tribune	49	49	0	49	0	0	0	0	0	0	0	0	0
C	19	Hudson County	NJ	Food & Drug Plus	44	44	0	44	0	0	0	0	0	0	0	0	0
C	19	Morristown	NJ	Record	31	31	0	31	0	0	0	0	0	0	0	0	0
C	19	Bridgewater	NJ	Courier News	27	27	0	27	0	0	0	0	0</				

PROGRAM DATE:	5/23/2010			CLIENT:	NYTT/ Tabasco/ California Cheese								SELECTED CIRC:					45,366				
PLACE VERSION LETTER HERE	FORM	MARKET NAME	STATE	NEWSPAPER NAME	CIRC (000)	SELECTED CIRC (000)	VERSION A	VERSION B	VERSION C	VERSION D	VERSION E	VERSION F	VERSION G	VERSION H	VERSION I	VERSION J	VERSION K					
B	22	Buffalo	NY	News	272	272	0	272	0	0	0	0	0	0	0	0	0					
B	22	Erie	PA	Times-News	75	75	0	75	0	0	0	0	0	0	0	0	0					
B	22	Jamestown/Dunkirk	NY	Post-Journal	29	29	0	29	0	0	0	0	0	0	0	0	0					
B	22	Wellsville	NY	Daily Reporter	4	4	0	4	0	0	0	0	0	0	0	0	0					
B	22	Kane	PA	Republican	2	2	0	2	0	0	0	0	0	0	0	0	0					
B	24	Rochester	NY	Democrat & Chronicle	196	196	0	196	0	0	0	0	0	0	0	0	0					
B	24	Canandaigua	NY	Daily Messenger	14	14	0	14	0	0	0	0	0	0	0	0	0					
B	24	Penn Yan	NY	Chronicle Express	4	4	0	4	0	0	0	0	0	0	0	0	0					
B	25	Syracuse	NY	Post-Standard	159	159	0	159	0	0	0	0	0	0	0	0	0					
B	25	Watertown	NY	Times	28	28	0	28	0	0	0	0	0	0	0	0	0					
B	25	Geneva	NY	Finger Lakes Times	19	19	0	19	0	0	0	0	0	0	0	0	0					
B	25	Auburn	NY	Citizen	14	14	0	14	0	0	0	0	0	0	0	0	0					
B	25	Ogdensburg	NY	Journal*Advances-News	12	12	0	12	0	0	0	0	0	0	0	0	0					
B	25	Corland	NY	Standard	10	10	0	10	0	0	0	0	0	0	0	0	0					
B	25	Oswego	NY	Palladium Times	9	9	0	9	0	0	0	0	0	0	0	0	0					
B	25	Massena	NY	The Daily Courier Observer	8	8	0	8	0	0	0	0	0	0	0	0	0					
C	26	Philadelphia	PA	Quaspatch	7	7	0	7	0	0	0	0	0	0	0	0	0					
C	26	Philadelphia	PA	Insight	506	506	0	506	0	0	0	0	0	0	0	0	0					
C	26	Philadelphia	PA	My Community Trend	322	322	0	322	0	0	0	0	0	0	0	0	0					
C	26	Philadelphia	PA	Northeast Times	112	112	0	112	0	0	0	0	0	0	0	0	0					
C	26	Philadelphia	PA	News	108	108	0	108	0	0	0	0	0	0	0	0	0					
C	26	Atlantic City	NJ	Press	83	83	0	83	0	0	0	0	0	0	0	0	0					
C	26	Atlantic City	NJ	Press Extra TMC	82	82	0	82	0	0	0	0	0	0	0	0	0					
C	26	Levittown	PA	Bucks County Courier Times	60	60	0	60	0	0	0	0	0	0	0	0	0					
C	26	Philadelphia	PA	Star Home News	59	59	0	59	0	0	0	0	0	0	0	0	0					
C	26	Doylestown	PA	Intelligencer	45	45	0	45	0	0	0	0	0	0	0	0	0					
C	26	Willingboro	NJ	Burlington County Times	34	34	0	34	0	0	0	0	0	0	0	0	0					
C	26	Philadelphia	PA	Sunday Sun	20	20	0	20	0	0	0	0	0	0	0	0	0					
C	26	Lansdale	PA	Reporter	12	12	0	12	0	0	0	0	0	0	0	0	0					
B	30	Harrisburg	PA	Patriot-News	128	128	0	128	0	0	0	0	0	0	0	0	0					
B	30	York	PA	News	92	92	0	92	0	0	0	0	0	0	0	0	0					
B	30	Sunbury	PA	Item	25	25	0	25	0	0	0	0	0	0	0	0	0					
B	30	Hanover	PA	Sun	23	23	0	23	0	0	0	0	0	0	0	0	0					
B	30	Bloomsburg	PA	Press-Enterprise	23	23	0	23	0	0	0	0	0	0	0	0	0					
B	30	Chambersburg	PA	Public Opinion	20	20	0	20	0	0	0	0	0	0	0	0	0					
B	30	Carlisle	PA	Sentinel	17	17	0	17	0	0	0	0	0	0	0	0	0					
B	30	Lewistown	PA	Sentinel	14	14	0	14	0	0	0	0	0	0	0	0	0					
B	30	Danville	PA	News	3	3	0	3	0	0	0	0	0	0	0	0	0					
B	31	Lancaster	PA	News	105	105	0	105	0	0	0	0	0	0	0	0	0					
B	31	Reading	PA	Eagle	78	78	0	78	0	0	0	0	0	0	0	0	0					
B	31	Pottsville	PA	Republican & Evening Herald	29	29	0	29	0	0	0	0	0	0	0	0	0					
B	31	Lebanon	PA	News	21	21	0	21	0	0	0	0	0	0	0	0	0					
C	33	Scranton/Towanda	PA	Times/Sunday Review	82	82	0	82	0	0	0	0	0	0	0	0	0					
C	33	Wilkes-Barre	PA	Times-Leader	53	53	0	53	0	0	0	0	0	0	0	0	0					
C	33	Williamsport	PA	Sun-Gazette	33	33	0	33	0	0	0	0	0	0	0	0	0					
C	33	Wilkes-Barre	PA	Citizen's Voice	32	32	0	32	0	0	0	0	0	0	0	0	0					
C	33	Hazleton	PA	Standard-Speaker	22	22	0	22	0	0	0	0	0	0	0	0	0					
C	33	Shamokin-Mount Carmel	PA	News Item	10	10	0	10	0	0	0	0	0	0	0	0	0					
C	33	Lock Haven	PA	Express	10	10	0	10	0	0	0	0	0	0	0	0	0					
C	33	Sayre	PA	Evening Times	6	6	0	6	0	0	0	0	0	0	0	0	0					
C	33	Tunkhannock	PA	The New Age	6	6	0	6	0	0	0	0	0	0	0	0	0					
D	34	Baltimore	MD	Sun	321	321	0	321	0	0	0	0	0	0	0	0	0					
D	34	Annapolis	MD	Capital	45	45	0	45	0	0	0	0	0	0	0	0	0					
D	35	Washington	DC	Post	887	887	0	887	0	0	0	0	0	0	0	0	0					
D	35	Washington	DC	Examiner	241	241	0	241	0	0	0	0	0	0	0	0	0					
D	35	Fairfax	VA	County Times Community	121	121	0	121	0	0	0	0	0	0	0	0	0					
D	35	Bethesda (Chevy Chase/Kinsington)	MD	Gazette	44	44	0	44	0	0	0	0	0	0	0	0	0					
D	35	Silver Spring	MD	Gazette (Incl. Takoma Park)	25	25	0	25	0	0	0	0	0	0	0	0	0					
D	35	Falls Church	VA	News - Press	21	21	0	21	0	0	0	0	0	0	0	0	0					
D	35	Manassas	VA	Journal Messenger	17	17	0	17	0	0	0	0	0	0	0	0	0					
<b>Total Middle Atlantic Region</b>					<b>5,328</b>	<b>5,328</b>	<b>469</b>	<b>1,440</b>	<b>1,697</b>	<b>1,722</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>				
<b>EAST CENTRAL REGION</b>																						
E	36	Akron	OH	Beacon Journal	143	143	0	143	0	0	0	143	0	0	0	0	0	0				
E	36	Canton	OH	Repository	81	81	0	81	0	0	0	81	0	0	0	0	0	0				
E	36	Canton	OH	The Wrap	33	33	0	33	0	0	0	33	0	0	0	0	0	0				
E	36	Kent-Ravenna	OH	Record-Courier	19	19	0	19	0	0	0	19	0	0	0	0	0	0				
E	36	Massillon	OH	Independent	13	13	0	13	0	0	0	13	0	0	0	0	0	0				
E	36	Alliance	OH	Review	12	12	0	12	0	0	0	12	0	0	0	0	0	0				
E	36	Ashland	OH	Times Gazette	12	12	0	12	0	0	0	12	0	0	0	0	0	0				
F	37	Cincinnati	OH	Enquirer	274	274	0	274	0	0	0	274	0	0	0	0	0	0				
F	37	Middletown	OH	Neighbors Plus	37	37	0	37	0	0	0	37	0	0	0	0	0	0				
F	37	Hamilton	OH	Neighbors Plus	33	33	0	33	0	0	0	33	0	0	0	0	0	0				
F	37	Hamilton	OH	Journal-News	24	24	0	24	0	0	0	24	0	0	0	0	0	0				
F	37	Georgetown	OH	News Democrat	22	22	0	22	0	0	0	22	0	0	0	0	0	0				
F	37	Cincinnati	OH	Sunday Select	22	22	0	22	0	0	0	22	0	0	0	0	0	0				
F	37	Middletown	OH	Journal	22	22	0	22	0	0	0	22	0	0	0	0	0	0				
F	37	Maysville	KY	Ledger Independent	8	8	0	8	0	0	0	8	0	0	0	0	0	0				
F	37	Wilmington	OH	News Journal	7	7	0	7	0	0	0	7	0	0	0	0	0	0				
F	37	Hillsboro	OH	Times Gazette	5	5	0	5	0	0	0	5	0	0	0	0	0	0				
F	37	Grant County	KY	News	5	5	0	5	0	0	0	5	0	0	0	0	0	0				
F	37	Batesville	IN	Herald Tribune	3	3	0	3	0	0	0	3	0	0	0	0	0	0				
E	38	Cleveland	OH	Plain Dealer	390	390	0	390	0	0	0	390	0	0	0	0	0	0				
E	38	Cleveland	OH	Sun Newspapers	161	161	0	161	0	0	0	161	0	0	0	0	0	0				
E	38	Cleveland	OH	Pd Wrap	60	60	0	60	0	0	0	60	0	0	0	0	0	0				
E	39	Columbus	OH	Dispatch	351	351	0	351	0	0	0	351	0	0	0	0	0	0				
E	39	Columbus	OH	Ad Bag	195	195	0	195	0	0	0	195	0	0	0	0	0	0				
E	39	Newark	OH	Advocate	19	19	0	19	0	0	0	19	0	0	0	0	0	0				
E	39	Zanesville	OH	Times Recorder	18	18	0	18	0	0	0	18	0	0	0	0	0	0				
E	39	Chillicothe	OH	Gazette	13	13	0	13	0	0	0	13	0	0	0	0	0	0				
E	39	Lancaster	OH	Star-Gazette	13	13	0	13	0	0	0	13	0	0	0	0	0	0				
E	39	Marion	OH	Star	12	12	0	12	0	0	0	12	0	0	0	0	0	0				
E	39	Mount Vernon	OH	News	10	10	0	10	0	0	0	10	0	0	0	0	0	0				
E	39	Circleville	OH	Herald	7	7	0	7	0	0	0	7	0	0	0	0	0	0				
E	39	Marysville	OH	Journal-Tribune	7	7	0	7	0	0	0	7	0	0	0	0	0	0				
E	39	Bucyrus	OH	Telegraph-Forum	6	6	0	6	0	0	0	6	0	0	0	0	0	0				
E	39	Coshocton	OH	Tribune	6	6	0	6	0	0	0	6	0	0	0	0	0	0				
E	39	Logan	OH	Daily News	5	5	0	5	0	0	0	5	0	0	0	0	0	0				
E	39	Waverly	OH	News Watchman	5	5	0	5	0	0	0	5	0	0	0	0	0	0				
E	39	Vinton	OH	County Courier	2	2	0	2	0	0	0	2	0	0	0	0	0	0				
F	40	Dayton/Springfield	OH	News/News-Sun	197	197	0	197	0	0	0	197	0	0	0	0	0</					

PROGRAM DATE:	5/23/2010		CLIENT:	NYTT/ Tabasco/ California Cheese									SELECTED CIRC:					45,366				
PLACE VERSION LETTER HERE	FORM	MARKET NAME	STATE	NEWSPAPER NAME	CIRC (000)	SELECTED CIRC (000)	VERSION A	VERSION B	VERSION C	VERSION D	VERSION E	VERSION F	VERSION G	VERSION H	VERSION I	VERSION J	VERSION K					
G	45	Dearborn Heights (Lincoln Park)	MI	Press & Guide (Heritage Newspaper)	10	10	0	0	0	0	0	0	10	0	0	0	0					
G	45	Royal Oak	MI	Daily Tribune	10	10	0	0	0	0	0	0	10	0	0	0	0					
G	45	Southgate (Lincoln Park)	MI	News-Herald (Heritage Newspaper)	8	8	0	0	0	0	0	0	8	0	0	0	0					
G	45	Wyandotte (Lincoln Park)	MI	News-Herald (Heritage Newspaper)	8	8	0	0	0	0	0	0	8	0	0	0	0					
G	45	Allen Park	MI	News-Herald (Heritage Newspaper)	7	7	0	0	0	0	0	0	7	0	0	0	0					
G	45	Trenton (Lincoln Park)	MI	News-Herald (Heritage Newspaper)	7	7	0	0	0	0	0	0	7	0	0	0	0					
G	45	South Lyon (Livingston County)	MI	Herald (Hometown Newspaper)	7	7	0	0	0	0	0	0	7	0	0	0	0					
G	45	Huron Valley (Lincoln Park)	MI	News-Herald (Heritage Newspaper)	6	6	0	0	0	0	0	0	6	0	0	0	0					
G	45	Milford (Livingston County)	MI	Times (Hometown Newspaper)	6	6	0	0	0	0	0	0	6	0	0	0	0					
G	45	Northville (Livingston County)	MI	Record (Hometown Newspaper)	6	6	0	0	0	0	0	0	6	0	0	0	0					
G	45	Novi (Livingston County)	MI	News (Hometown Newspapers)	4	4	0	0	0	0	0	0	4	0	0	0	0					
G	45	Brownstown (Lincoln Park)	MI	News-Herald (Heritage Newspaper)	4	4	0	0	0	0	0	0	4	0	0	0	0					
G	45	Riverview (Lincoln Park)	MI	News-Herald (Heritage Newspaper)	3	3	0	0	0	0	0	0	3	0	0	0	0					
G	45	Woodhaven (Lincoln Park)	MI	News-Herald (Heritage Newspaper)	3	3	0	0	0	0	0	0	3	0	0	0	0					
G	45	Ecorse (Lincoln Park)	MI	News-Herald (Heritage Newspaper)	2	2	0	0	0	0	0	0	2	0	0	0	0					
G	45	Melvindale (Lincoln Park)	MI	News-Herald (Heritage Newspaper)	2	2	0	0	0	0	0	0	2	0	0	0	0					
G	45	Warrendale (Lincoln Park)	MI	Press & Guide (Heritage Newspaper)	1	1	0	0	0	0	0	0	1	0	0	0	0					
G	45	Romulus (Lincoln Park)	MI	News-Herald (Heritage Newspaper)	1	1	0	0	0	0	0	0	1	0	0	0	0					
H	50	Lansing	MI	State Journal	71	71	0	0	0	0	0	0	71	0	0	0	0					
H	50	Jackson	MI	Citizen Patriot	35	35	0	0	0	0	0	0	35	0	0	0	0					
H	50	Hillsdale	MI	Daily News	7	7	0	0	0	0	0	0	7	0	0	0	0					
H	50	Ionia	MI	Sentinel-Standard	3	3	0	0	0	0	0	0	3	0	0	0	0					
H	52	Grand Rapids	MI	Press	177	177	0	0	0	0	0	0	177	0	0	0	0					
H	52	Grand Rapids	MI	Express	22	22	0	0	0	0	0	0	22	0	0	0	0					
G	53	Fort Wayne	IN	Journal-Gazette	111	111	0	0	0	0	0	0	111	0	0	0	0					
G	53	Kendallville	IN	News Sun	9	9	0	0	0	0	0	0	9	0	0	0	0					
G	53	Columbia City	IN	Post & Mail	9	9	0	0	0	0	0	0	9	0	0	0	0					
G	53	Wabash	IN	Plain Dealer	7	7	0	0	0	0	0	0	7	0	0	0	0					
G	53	Auburn	IN	Evening Star	6	6	0	0	0	0	0	0	6	0	0	0	0					
G	53	Decatur	IN	Daily Democrat	6	6	0	0	0	0	0	0	6	0	0	0	0					
G	53	Van Wert	OH	Times Bulletin	5	5	0	0	0	0	0	0	5	0	0	0	0					
G	53	Angola	IN	Herald Republican	5	5	0	0	0	0	0	0	5	0	0	0	0					
F	54	South Bend	IN	Tribune	91	91	0	0	0	0	0	0	91	0	0	0	0					
F	54	Elkhart	IN	Truth	27	27	0	0	0	0	0	0	27	0	0	0	0					
F	54	Benton Harbor	MI	Herald-Palladium	24	24	0	0	0	0	0	0	24	0	0	0	0					
F	54	Goshen	IN	News	16	16	0	0	0	0	0	0	16	0	0	0	0					
F	54	Warsaw	IN	Times Union	12	12	0	0	0	0	0	0	12	0	0	0	0					
F	54	Michigan City	IN	News-Dispatch	10	10	0	0	0	0	0	0	10	0	0	0	0					
F	54	Plymouth	IN	Pilot-News	6	6	0	0	0	0	0	0	6	0	0	0	0					
F	54	Rochester	IN	Sentinel	4	4	0	0	0	0	0	0	4	0	0	0	0					
G	58	Indianapolis	IN	Star	305	305	0	0	0	0	0	0	305	0	0	0	0					
G	58	Indianapolis	IN	Sunday Select	30	30	0	0	0	0	0	0	30	0	0	0	0					
G	58	Franklin	IN	Daily Journal	18	18	0	0	0	0	0	0	18	0	0	0	0					
G	58	Greenfield	IN	The Daily Reporter	10	10	0	0	0	0	0	0	10	0	0	0	0					
G	58	Shelbyville	IN	News	8	8	0	0	0	0	0	0	8	0	0	0	0					
F	61	Louisville	KY	Courier-Journal	256	256	0	0	0	0	0	0	256	0	0	0	0					
F	61	Louisville	KY	Sunday Select	18	18	0	0	0	0	0	0	18	0	0	0	0					
F	61	Bardstown	KY	Kentucky Standard	9	9	0	0	0	0	0	0	9	0	0	0	0					
F	61	Shelbyville	KY	Sentinel News	9	9	0	0	0	0	0	0	9	0	0	0	0					
F	61	Seymour	IN	Tribune	9	9	0	0	0	0	0	0	9	0	0	0	0					
F	61	Shepherdsville	KY	The Pioneer News	8	8	0	0	0	0	0	0	8	0	0	0	0					
F	61	Jeffersonville	IN	News Tribune	8	8	0	0	0	0	0	0	8	0	0	0	0					
F	61	Campbellsville	KY	Central Kentucky News Journal	7	7	0	0	0	0	0	0	7	0	0	0	0					
F	61	New Albany	IN	Tribune	7	7	0	0	0	0	0	0	7	0	0	0	0					
F	61	Leitchfield	KY	The Record	6	6	0	0	0	0	0	0	6	0	0	0	0					
F	61	Lebanon	KY	Enterprise	6	6	0	0	0	0	0	0	6	0	0	0	0					
F	61	Leitchfield	KY	Grayson County News Gazette	3	3	0	0	0	0	0	0	3	0	0	0	0					
E	62	Pittsburgh	PA	Post-Gazette	338	338	0	0	0	0	0	0	338	0	0	0	0					
E	62	Greensburg	PA	Tribune-Review	190	190	0	0	0	0	0	0	190	0	0	0	0					
E	62	Pittsburgh	PA	Community Newspapers	130	130	0	0	0	0	0	0	130	0	0	0	0					
E	62	Beaver	PA	County Times	40	40	0	0	0	0	0	0	40	0	0	0	0					
E	62	New Kensington	PA	Valley News Dispatch	29	29	0	0	0	0	0	0	29	0	0	0	0					
E	62	Uniontown	PA	Herald-Standard	25	25	0	0	0	0	0	0	25	0	0	0	0					
E	62	Indiana	PA	Gazette	16	16	0	0	0	0	0	0	16	0	0	0	0					
E	62	Lafayette	PA	Bulletin	8	8	0	0	0	0	0	0	8	0	0	0	0					
E	62	Cornellsville	PA	Daily Courier	7	7	0	0	0	0	0	0	7	0	0	0	0					
E	66	Roanoke	VA	Times & World-News	93	93	0	0	0	0	0	0	93	0	0	0	0					
E	66	Lynchburg	VA	News & Advance	39	39	0	0	0	0	0	0	39	0	0	0	0					
E	66	Harrisonburg	VA	Daily News Record	30	30	0	0	0	0	0	0	30	0	0	0	0					
E	66	Charlottesville	VA	Progress	27	27	0	0	0	0	0	0	27	0	0	0	0					
E	66	Danville	VA	Register & Bee	23	23	0	0	0	0	0	0	23	0	0	0	0					
E	66	Martinsville	VA	Bulletin	20	20	0	0	0	0	0	0	20	0	0	0	0					
E	66	Staunton	VA	Daily News Leader	19	19	0	0	0	0	0	0	19	0	0	0	0					
E	66	Cave Spring	VA	Connection	10	10	0	0	0	0	0	0	10	0	0	0	0					
E	66	Galax	VA	Gazette	9	9	0	0	0	0	0	0	9	0	0	0	0					
E	66	Logan	WV	Banner	8	8	0	0	0	0	0	0	8	0	0	0	0					
E	66	Bedford	VA	Bulletin	8	8	0	0	0	0	0	0	8	0	0	0	0					
E	66	Wytheville	VA	Enterprise	7	7	0	0	0	0	0	0	7	0	0	0	0					
E	66	Fincastle	VA	Herald	7	7	0	0	0	0	0	0	7	0	0	0	0					
E	66	Radford	VA	News Messenger	7	7	0	0	0	0	0	0	7	0	0	0	0					
E	66	Waynesboro	VA	News Virginian	6	6	0	0	0	0	0	0	6	0	0	0	0					
E	66	Madison	WV	Coal Valley News	5	5	0	0	0	0	0	0	5	0	0	0	0					
E	66	Hillsville	VA	Carroll County Times	5	5	0	0	0	0	0	0	5	0	0	0	0					
E	66	Pulaski	VA	Southwest Times	5	5	0	0	0	0	0	0	5	0	0	0	0					
Total East Central Region					6,190	6,190	0	0	0	0	0	2,704	1,683	1,488	315	0	0	0				
SOUTHEAST REGION																						
E	69	Richmond	VA	Times-Dispatch	206	206	0	0	0	0	0	0	206	0	0	0	0					
E	69	Norfolk	VA	Virginian-Pilot	204	204	0	0	0	0	0	0	204	0	0	0	0					
E	69	Richmond	VA	Inland	104	104	0	0	0	0	0	0	104	0	0	0	0					
E	69	Newport News	VA	Press	102	102	0	0	0	0	0	0	102	0	0	0	0					
E	69	Williamsburg	VA	Virginia Gazette (Va Community Newspapers)	20	20	0	0	0	0	0	0	20	0	0	0	0					
E	69	Petersburg	VA	Progress-Index	15	15	0	0	0	0	0	0	15	0	0	0	0					
E	69	Ahoskie	NC	News Herald	10	10	0	0	0	0	0	0	10	0	0	0	0					
E	69	Suffolk	VA	News Herald	4	4	0	0	0	0	0	0	4	0	0	0	0					
E	69	West Point	VA	Tidewater Review	3	3	0	0	0	0	0	0	3	0	0	0	0					
E	70	Knoxville	TN	News-Sentinel	132	132	0	0	0	0	0	0	132	0	0	0	0					
E	70	Bristol	VA	Herald-Courier/Va Tenn.	36	36	0	0	0	0	0	0	36	0	0	0	0					
E	70	Morristown	TN	Citizen Tribune	24	24	0	0	0	0	0	0	24	0	0	0	0					
E	70	Maryville	TN	Daily Times	20	20	0	0	0	0	0	0	20	0	0	0	0					
E	70	Lafayette	TN	Press	10	10	0	0	0	0	0	0	10	0	0	0	0					
E	70	Oak Ridge	TN	Oak Ridger	10	10	0	0	0	0	0	0	10	0	0	0	0					
E	70	Elizabethton	TN	Star	10	10	0	0	0	0	0	0	10	0	0	0	0					
E	70	Kingsport	TN	Roane County News	9	9																

PROGRAM DATE:	5/23/2010		CLIENT:	NYTT/ Tabasco/ California Cheese									SELECTED CIRC:					45,366				
PLACE VERSION LETTER HERE	FORM	MARKET NAME	STATE	NEWSPAPER NAME	CIRC (000)	SELECTED CIRC (000)	VERSION A	VERSION B	VERSION C	VERSION D	VERSION E	VERSION F	VERSION G	VERSION H	VERSION I	VERSION J	VERSION K					
F	71	Aberdeen	MS	Examiner	3	3	0	0	0	0	0	3	0	0	0	0	0					
F	71	Holena	AR	Daily World	3	3	0	0	0	0	0	3	0	0	0	0	0					
F	71	Parsons	TN	Decatur County Chronicle	3	3	0	0	0	0	0	3	0	0	0	0	0					
F	71	Calhoun City	MS	Monitor Herald	1	1	0	0	0	0	0	1	0	0	0	0	0					
F	72	Nashville	TN	Tennessee	202	202	0	0	0	0	0	202	0	0	0	0	0					
F	72	Bowling Green	KY	News	26	26	0	0	0	0	0	26	0	0	0	0	0					
F	72	Clarksville	TN	Leaf Chronicle	23	23	0	0	0	0	0	23	0	0	0	0	0					
F	72	Murfreesboro	TN	Daily News Journal	19	19	0	0	0	0	0	19	0	0	0	0	0					
F	72	Nashville	TN	Sunday Select	18	18	0	0	0	0	0	18	0	0	0	0	0					
F	72	Hendersonville	TN	Star News	17	17	0	0	0	0	0	17	0	0	0	0	0					
F	72	Columbia	TN	Herald	13	13	0	0	0	0	0	13	0	0	0	0	0					
F	72	Cookeville	TN	Herald-Citizen	13	13	0	0	0	0	0	13	0	0	0	0	0					
F	72	Franklin	TN	Review Appeal	11	11	0	0	0	0	0	11	0	0	0	0	0					
F	72	Hopkinsville	KY	Kentucky New Era	11	11	0	0	0	0	0	11	0	0	0	0	0					
F	72	Glasgow	KY	Times	10	10	0	0	0	0	0	10	0	0	0	0	0					
F	72	Tullahoma	TN	News & Guardian	10	10	0	0	0	0	0	10	0	0	0	0	0					
F	72	Memphis	TN	Southern Standard	9	9	0	0	0	0	0	9	0	0	0	0	0					
F	72	Nashville	TN	Robertson County Times	9	9	0	0	0	0	0	9	0	0	0	0	0					
F	72	Dickson	TN	Herald	8	8	0	0	0	0	0	8	0	0	0	0	0					
F	72	Shelbyville	TN	Times Gazette	8	8	0	0	0	0	0	8	0	0	0	0	0					
F	72	Gallatin	TN	News Examiner	8	8	0	0	0	0	0	8	0	0	0	0	0					
F	72	Lafayette	TN	Macon County Times	6	6	0	0	0	0	0	6	0	0	0	0	0					
F	72	Russellville	KY	News-Democrat & Leader	6	6	0	0	0	0	0	6	0	0	0	0	0					
F	72	Livingston	TN	Enterprise	5	5	0	0	0	0	0	5	0	0	0	0	0					
F	72	Ashland City	TN	Times	5	5	0	0	0	0	0	5	0	0	0	0	0					
F	72	Smithville	TN	Review	4	4	0	0	0	0	0	4	0	0	0	0	0					
F	72	Celina	TN	Citizen Statesman	3	3	0	0	0	0	0	3	0	0	0	0	0					
F	72	Jackson County	TN	Sentinel	3	3	0	0	0	0	0	3	0	0	0	0	0					
E	74	Birmingham	AL	News	170	170	0	0	0	0	170	0	0	0	0	0	0					
E	74	Birmingham	AL	Extra TMC	83	83	0	0	0	0	83	0	0	0	0	0	0					
E	74	Huntsville	AL	Times	72	72	0	0	0	0	72	0	0	0	0	0	0					
E	74	Decatur	AL	Daily	25	25	0	0	0	0	25	0	0	0	0	0	0					
E	74	Huntsville	AL	Redstone Rocket	20	20	0	0	0	0	20	0	0	0	0	0	0					
E	74	Cullman	AL	Times	13	13	0	0	0	0	13	0	0	0	0	0	0					
E	74	Jasper	AL	Daily Mountain Eagle	12	12	0	0	0	0	12	0	0	0	0	0	0					
E	74	Fayetteville	TN	Elk Valley Times	9	9	0	0	0	0	9	0	0	0	0	0	0					
E	74	Athens	AL	News Courier	9	9	0	0	0	0	9	0	0	0	0	0	0					
E	77	Charlotte	NC	Observer	236	236	0	0	0	0	236	0	0	0	0	0	0					
E	77	Lancaster	SC	News	13	13	0	0	0	0	13	0	0	0	0	0	0					
E	77	Albemarle	NC	Stanny News And Press	11	11	0	0	0	0	11	0	0	0	0	0	0					
E	77	Rockingham	NC	Richmond County Daily Journal	9	9	0	0	0	0	9	0	0	0	0	0	0					
E	77	Indian Trail	NC	Trader	9	9	0	0	0	0	9	0	0	0	0	0	0					
E	77	Monroe	NC	Enquirer-Journal	9	9	0	0	0	0	9	0	0	0	0	0	0					
E	77	Waxhaw	NC	Exchange	9	9	0	0	0	0	9	0	0	0	0	0	0					
E	77	Chester	SC	News & Reporter	7	7	0	0	0	0	7	0	0	0	0	0	0					
E	77	Anson	NC	Record	5	5	0	0	0	0	5	0	0	0	0	0	0					
F	79	Raleigh	NC	News & Observer	198	198	0	0	0	0	198	0	0	0	0	0	0					
F	79	Durham	NC	Herald-Sun	33	33	0	0	0	0	33	0	0	0	0	0	0					
F	79	Holly Springs	NC	Sun	8	8	0	0	0	0	8	0	0	0	0	0	0					
F	79	Henderson	NC	Daily Dispatch	8	8	0	0	0	0	8	0	0	0	0	0	0					
F	79	Fuquay-Varina	NC	Fuquay Independent	1	1	0	0	0	0	1	0	0	0	0	0	0					
F	79	Gartner	NC	News	1	1	0	0	0	0	1	0	0	0	0	0	0					
F	79	Apex	NC	Herald	1	1	0	0	0	0	1	0	0	0	0	0	0					
F	82	Greensboro	NC	News & Record	101	101	0	0	0	0	101	0	0	0	0	0	0					
F	82	Winston-Salem	NC	Journal	88	88	0	0	0	0	88	0	0	0	0	0	0					
F	82	Burlington	NC	Times-News	27	27	0	0	0	0	27	0	0	0	0	0	0					
F	82	High Point	NC	Enterprise	24	24	0	0	0	0	24	0	0	0	0	0	0					
F	82	Asheboro	NC	Courier Tribune	16	16	0	0	0	0	16	0	0	0	0	0	0					
F	82	Mt. Airy	NC	News	10	10	0	0	0	0	10	0	0	0	0	0	0					
F	82	Lexington	NC	Dispatch	10	10	0	0	0	0	10	0	0	0	0	0	0					
F	82	Reidsville	NC	Review	7	7	0	0	0	0	7	0	0	0	0	0	0					
F	82	West Jefferson	NC	Jefferson Post	5	5	0	0	0	0	5	0	0	0	0	0	0					
F	82	King	NC	The Stokes News	5	5	0	0	0	0	5	0	0	0	0	0	0					
F	82	Eden	NC	Daily News	5	5	0	0	0	0	5	0	0	0	0	0	0					
F	82	Elkin	NC	Tribune	4	4	0	0	0	0	4	0	0	0	0	0	0					
F	82	Yadkinville	NC	Yadkin Ripple	4	4	0	0	0	0	4	0	0	0	0	0	0					
F	82	Pilot Mountain	NC	The Pilot	2	2	0	0	0	0	2	0	0	0	0	0	0					
E	84	Columbia	SC	State	113	113	0	0	0	0	113	0	0	0	0	0	0					
E	84	Florence	SC	News	35	35	0	0	0	0	35	0	0	0	0	0	0					
E	84	Sunter	SC	Item	22	22	0	0	0	0	22	0	0	0	0	0	0					
E	84	Columbia	SC	Sunday Select	17	17	0	0	0	0	17	0	0	0	0	0	0					
E	84	Orangeburg	SC	Times And Democrat	16	16	0	0	0	0	16	0	0	0	0	0	0					
E	84	Cheraw	SC	Chronicle	7	7	0	0	0	0	7	0	0	0	0	0	0					
E	84	Newberry	SC	Observer	7	7	0	0	0	0	7	0	0	0	0	0	0					
E	84	Marion/Mullins	SC	Star & Enterprise	4	4	0	0	0	0	4	0	0	0	0	0	0					
F	86	Greenville	SC	News-Piedmont	107	107	0	0	0	0	107	0	0	0	0	0	0					
F	86	Spartanburg	SC	Herald-Journal	48	48	0	0	0	0	48	0	0	0	0	0	0					
F	86	Spartanburg	SC	Home Journal Weekly	41	41	0	0	0	0	41	0	0	0	0	0	0					
F	86	Anderson	SC	Independent-Mail	33	33	0	0	0	0	33	0	0	0	0	0	0					
F	86	Greenwood	SC	Index Journal	16	16	0	0	0	0	16	0	0	0	0	0	0					
F	86	Greenville	SC	Sunday Select	12	12	0	0	0	0	12	0	0	0	0	0	0					
F	86	Laurens	SC	County Advertiser	8	8	0	0	0	0	8	0	0	0	0	0	0					
F	86	Union	SC	Daily Times	7	7	0	0	0	0	7	0	0	0	0	0	0					
F	86	Easley	SC	Progress	6	6	0	0	0	0	6	0	0	0	0	0	0					
F	86	Pickens	SC	Sentinel	4	4	0	0	0	0	4	0	0	0	0	0	0					
F	86	Powersville	SC	Post	4	4	0	0	0	0	4	0	0	0	0	0	0					
F	87	Atlanta	GA	Journal-Constitution	440	440	0	0	0	0	440	0	0	0	0	0	0					
F	89	Augusta	GA	Chronicle-Herald	71	71	0	0	0	0	71	0	0	0	0	0	0					
F	89	Savannah	GA	News	57	57	0	0	0	0	57	0	0	0	0	0	0					
F	89	Albany	SC	Standard	18	18	0	0	0	0	18	0	0	0	0	0	0					
F	89	Beaufort	SC	Gazette	10	10	0	0	0	0	10	0	0	0	0	0	0					
F	89	Statesboro	GA	Herald	10	10	0	0	0	0	10	0	0	0	0	0	0					
F	89	Hinesville	GA	Coastal Courier	6	6	0	0	0	0	6	0	0	0	0	0	0					
F	89	Richmond Hill	GA	Bryan County News	3	3	0	0	0	0	3	0	0	0	0	0	0					
E	92	Mobile/Pascagoula	AL/MS	Register/Mississippi Press	116	116	0	0	0	0	116	0	0	0	0	0	0					
E	92	Biloxi-Gulfport	MS	Sun Herald	45	45	0	0	0	0	45	0	0	0	0	0	0					
E	92	Gilbertown	AL	Choctaw Sun	8	8	0	0	0	0	8	0	0	0	0	0	0					
E	92	Brewton	AL	Standard	3	3	0	0	0	0	3	0	0	0	0	0	0					
E	95	Jacksonville	FL	Times-Union	181	181	0	0	0	0	181	0	0	0	0	0	0					
E	95	Gainesville	FL	Sun	47	47	0	0	0	0	47	0	0	0	0	0	0					
E	95	St. Augustine	FL	Record	21	21	0	0	0	0	21	0	0	0	0	0	0					
E	96	Orlando	FL	Sentinel	297	297	0	0	0	0	297	0	0	0	0	0	0					
E	96	Orlando	FL	What's The Deal-Smc	100	100	0	0	0	0	100	0	0	0</								

PROGRAM DATE:	5/23/2010			CLIENT:	NYTT/ Tabasco/ California Cheese								SELECTED CIRC:					45,366				
PLACE VERSION LETTER HERE	FORM	MARKET NAME	STATE	NEWSPAPER NAME	CIRC (000)	SELECTED CIRC (000)	VERSION A	VERSION B	VERSION C	VERSION D	VERSION E	VERSION F	VERSION G	VERSION H	VERSION I	VERSION J	VERSION K					
E	99	Crystal River	FL	Citrus County Chronicle	30	30	0	0	0	0	30	0	0	0	0	0	0					
E	99	Winter Haven	FL	News Chief	11	11	0	0	0	0	11	0	0	0	0	0	0					
E	99	Sebring/Avon Park	FL	News-Sun	9	9	0	0	0	0	9	0	0	0	0	0	0					
E	99	Brooksville	FL	Hernando Today	5	5	0	0	0	0	5	0	0	0	0	0	0					
E	99	Sebring	FL	Highlands Today	5	5	0	0	0	0	5	0	0	0	0	0	0					
E	100	Sarasota	FL	Herald-Tribune	108	108	0	0	0	0	108	0	0	0	0	0	0					
E	100	Bradenton	FL	Herald	42	42	0	0	0	0	42	0	0	0	0	0	0					
E	101	Fort Myers	FL	News-Press	104	104	0	0	0	0	104	0	0	0	0	0	0					
E	101	Naples	FL	News	59	59	0	0	0	0	59	0	0	0	0	0	0					
E	102	Fort Lauderdale	FL	Sun-Sentinel	303	303	0	0	0	0	303	0	0	0	0	0	0					
E	103	Miami	FL	Herald	247	247	0	0	0	0	247	0	0	0	0	0	0					
E	103	Miami	FL	El Nuevo Herald	85	85	0	0	0	0	85	0	0	0	0	0	0					
Total Southeast Region					7,577	7,577	0	0	0	0	5,370	2,207	0	0	0	0	0					
METRO CHICAGO REGION																						
E	104	Chicago	IL	Tribune	860	860	0	0	0	0	860	0	0	0	0	0	0					
E	104	Arlington Heights	IL	Daily Herald	122	122	0	0	0	0	122	0	0	0	0	0	0					
E	104	Oriand Park	IL	Daily Southtown	59	59	0	0	0	0	59	0	0	0	0	0	0					
E	104	Joliet	IL	Herald-News	46	46	0	0	0	0	46	0	0	0	0	0	0					
E	104	Crystal Lake	IL	Northwest Herald	36	36	0	0	0	0	36	0	0	0	0	0	0					
E	104	Aurora	IL	Beacon-News	28	28	0	0	0	0	28	0	0	0	0	0	0					
E	104	Waukegan	IL	News-Sun	21	21	0	0	0	0	21	0	0	0	0	0	0					
E	104	Wheaton	IL	Sun	21	21	0	0	0	0	21	0	0	0	0	0	0					
E	104	Bolingbrook	IL	Sun	19	19	0	0	0	0	19	0	0	0	0	0	0					
E	104	Ottawa	IL	The Times	17	17	0	0	0	0	17	0	0	0	0	0	0					
E	104	Naperville	IL	Sun	17	17	0	0	0	0	17	0	0	0	0	0	0					
E	104	Elgin	IL	Courier-News	13	13	0	0	0	0	13	0	0	0	0	0	0					
E	104	Geneva	IL	Kane County Chronicle	11	11	0	0	0	0	11	0	0	0	0	0	0					
E	104	Lincoln Way	IL	Sun	11	11	0	0	0	0	11	0	0	0	0	0	0					
E	104	Rochelle	IL	Leader	6	6	0	0	0	0	6	0	0	0	0	0	0					
E	105	Chicago	IL	Sun-Times	339	339	0	0	0	0	339	0	0	0	0	0	0					
Total Metro Chicago Region					1,626	1,626	0	0	0	0	1,626	0	0	0	0	0	0					
WEST CENTRAL REGION																						
E	108	Milwaukee	WI	Journal	371	371	0	0	0	0	371	0	0	0	0	0	0					
E	108	Racine	WI	Journal Times	31	31	0	0	0	0	31	0	0	0	0	0	0					
E	108	Kenosha	WI	News	29	29	0	0	0	0	29	0	0	0	0	0	0					
E	108	Janesville	WI	Gazette	25	25	0	0	0	0	25	0	0	0	0	0	0					
E	108	West Bend	WI	Express News	25	25	0	0	0	0	25	0	0	0	0	0	0					
E	108	West Allis	WI	Express News	23	23	0	0	0	0	23	0	0	0	0	0	0					
E	108	Bellevue	WI	Daily News	16	16	0	0	0	0	16	0	0	0	0	0	0					
E	108	Beaver Dam	WI	Daily Citizen	13	13	0	0	0	0	13	0	0	0	0	0	0					
E	108	Hartford/Slinger	WI	Express News	13	13	0	0	0	0	13	0	0	0	0	0	0					
E	108	Waukesha	WI	Freeman	13	13	0	0	0	0	13	0	0	0	0	0	0					
E	108	West Bend	WI	Daily News	10	10	0	0	0	0	10	0	0	0	0	0	0					
E	108	Ozaukee County	WI	Cedarburg News Graphic	8	8	0	0	0	0	8	0	0	0	0	0	0					
E	109	Madison	WI	State Journal	142	142	0	0	0	0	142	0	0	0	0	0	0					
E	109	Monroe	WI	Times	5	5	0	0	0	0	5	0	0	0	0	0	0					
E	109	Baraboo	WI	News Republic	5	5	0	0	0	0	5	0	0	0	0	0	0					
E	109	Portage	WI	Daily Register	5	5	0	0	0	0	5	0	0	0	0	0	0					
E	110	Green Bay	WI	Press Gazette	75	75	0	0	0	0	75	0	0	0	0	0	0					
E	110	Appleton	WI	Post-Crescent	60	60	0	0	0	0	60	0	0	0	0	0	0					
E	110	Oshkosh	WI	Northwestern	23	23	0	0	0	0	23	0	0	0	0	0	0					
E	110	Sheboygan	WI	Press	23	23	0	0	0	0	23	0	0	0	0	0	0					
E	110	Fond Du Lac	WI	Reporter	17	17	0	0	0	0	17	0	0	0	0	0	0					
E	110	Manitowoc	WI	Herald Times Reporter	16	16	0	0	0	0	16	0	0	0	0	0	0					
E	110	Marinette	WI	Eagle Herald	12	12	0	0	0	0	12	0	0	0	0	0	0					
E	110	Shawano	WI	Leader	8	8	0	0	0	0	8	0	0	0	0	0	0					
E	110	Forest	WI	Republican	4	4	0	0	0	0	4	0	0	0	0	0	0					
E	113	Minneapolis	MN	Star-Tribune	566	566	0	0	0	0	566	0	0	0	0	0	0					
E	113	Minneapolis	MN	TMC	75	75	0	0	0	0	75	0	0	0	0	0	0					
E	113	Mankato	MN	Free Press	23	23	0	0	0	0	23	0	0	0	0	0	0					
E	113	Willmar	MN	West Central Tribune	15	15	0	0	0	0	15	0	0	0	0	0	0					
E	113	Osseo-Maple Grove	MN	Press	13	13	0	0	0	0	13	0	0	0	0	0	0					
E	113	North Crow	MN	River News	11	11	0	0	0	0	11	0	0	0	0	0	0					
E	113	Owatonna	MN	People's Press	7	7	0	0	0	0	7	0	0	0	0	0	0					
E	113	Albert Lea	MN	Tribune	7	7	0	0	0	0	7	0	0	0	0	0	0					
E	113	Champlin-Dayton	MN	Press	6	6	0	0	0	0	6	0	0	0	0	0	0					
E	113	Faribault	MN	Daily News	6	6	0	0	0	0	6	0	0	0	0	0	0					
E	113	Northfield	MN	News	4	4	0	0	0	0	4	0	0	0	0	0	0					
E	113	Montevideo	MN	American	4	4	0	0	0	0	4	0	0	0	0	0	0					
E	113	Redwood Falls	MN	Gazette	4	4	0	0	0	0	4	0	0	0	0	0	0					
E	113	Spooner	WI	Advocate	4	4	0	0	0	0	4	0	0	0	0	0	0					
E	113	Sleepy Eye	MN	Herald	3	3	0	0	0	0	3	0	0	0	0	0	0					
E	113	Granite Falls	MN	Advocate	2	2	0	0	0	0	2	0	0	0	0	0	0					
E	114	St. Paul	MN	Pioneer Press	256	256	0	0	0	0	256	0	0	0	0	0	0					
E	115	Des Moines	IA	Register	219	219	0	0	0	0	219	0	0	0	0	0	0					
E	115	Jankyn	IA	Press Citizen	22	22	0	0	0	0	22	0	0	0	0	0	0					
E	115	Ames	IA	Tribune	16	16	0	0	0	0	16	0	0	0	0	0	0					
E	115	Marshalltown	IA	Times-Republican	11	11	0	0	0	0	11	0	0	0	0	0	0					
E	115	Des Moines	IA	Sunday Select	11	11	0	0	0	0	11	0	0	0	0	0	0					
E	123	Omaha	NE	World-Herald	203	203	0	0	0	0	203	0	0	0	0	0	0					
E	123	Lincoln	NE	Journal & Star	75	75	0	0	0	0	75	0	0	0	0	0	0					
E	123	Grand Island	NE	Independent	23	23	0	0	0	0	23	0	0	0	0	0	0					
E	123	Council Bluffs	IA	Daily Nonpareil	18	18	0	0	0	0	18	0	0	0	0	0	0					
E	123	Hastings	NE	Tribune	13	13	0	0	0	0	13	0	0	0	0	0	0					
E	123	North Platte	NE	Telegraph	13	13	0	0	0	0	13	0	0	0	0	0	0					
E	123	Columbus	NE	Telegram	10	10	0	0	0	0	10	0	0	0	0	0	0					
E	123	Fremont	NE	Tribune	9	9	0	0	0	0	9	0	0	0	0	0	0					
E	123	Beatrice	NE	Daily Sun	7	7	0	0	0	0	7	0	0	0	0	0	0					
E	123	York	NE	News-Times	5	5	0	0	0	0	5	0	0	0	0	0	0					
E	123	Broken Bow	NE	Custer County Chief	3	3	0	0	0	0	3	0	0	0	0	0	0					
I	124	Denver	CO	Post	583	583	0	0	0	0	0	0	0	0	583	0	0					
E	126	Kansas City	MO	Star	345	345	0	0	0	0	345	0	0	0	0	0	0					
E	126	Kansas City	MO	Sunday Select	30	30	0	0	0	0	30	0	0	0	0	0	0					
E	126	Independence/Blue Springs	MO	Examiner	13	13	0	0	0	0	13	0	0	0	0	0	0					
E	126	Lee's Summit	MO	Journal	7	7	0	0	0	0	7	0	0	0	0	0	0					
E	126	Leavenworth	KS	Times	5	5	0	0	0	0	5	0	0	0	0	0	0					
E	126	Chillicothe	MO	Constitution-Tribune	4	4	0	0	0	0	4	0	0	0	0	0	0					
E	126	Brookfield	MO	Daily News-Bulletin	3	3	0	0	0	0	3	0	0	0	0	0	0					
J	128	St. Louis	MO	Suburban Journals	400	400	0	0	0	0	0	0	0	0	0	400	0					
J	128	St. Louis	MO	Post-Dispatch	360	360	0	0	0	0	0	0	0	0	0	360	0					
J	128	Bellefonte	IL	News Democrat	59	59	0	0	0	0	0	0	0	0	0	59	0					
J	128	Carbondale	IL	Southern Illinoisan	37	37	0	0	0	0	0	0	0	0	0	37	0					
J	128	Alton	IL	Telegraph	23	23	0	0	0	0	0	0	0	0	0	23	0					
J	128	Park Hills	MO																			

PROGRAM DATE:		5/23/2010		CLIENT:		NYTT/ Tabasco/ California Cheese							SELECTED CIRC:							45,366						
PLACE VERSION LETTER HERE	FORM	MARKET NAME	STATE	NEWSPAPER NAME	CIRC (000)	SELECTED CIRC (000)	VERSION A	VERSION B	VERSION C	VERSION D	VERSION E	VERSION F	VERSION G	VERSION H	VERSION I	VERSION J	VERSION K									
Total West Central Region					4,979	4,979	0	0	0	0	3,264	233	0	0	583	899	0									
<b>SOUTHWEST REGION</b>																										
F	133	Jackson	MS	Clarion Ledger	86	86	0	0	0	0	0	86	0	0	0	0	0									
F	133	Hattiesburg	MS	American	22	22	0	0	0	0	0	22	0	0	0	0	0									
F	133	Meridian	MS	Star	16	16	0	0	0	0	0	16	0	0	0	0	0									
F	133	Columbus	MS	Commercial Dispatch	15	15	0	0	0	0	0	15	0	0	0	0	0									
F	133	Vicksburg	MS	Post	15	15	0	0	0	0	0	15	0	0	0	0	0									
F	133	Mccomb	MS	Enterprise Journal	12	12	0	0	0	0	0	12	0	0	0	0	0									
F	133	Starkville	MS	Daily News	8	8	0	0	0	0	0	8	0	0	0	0	0									
F	133	Brookhaven	MS	Daily Leader	7	7	0	0	0	0	0	7	0	0	0	0	0									
F	133	Grenada	MS	Daily Star	6	6	0	0	0	0	0	6	0	0	0	0	0									
F	133	West Point	MS	Daily Times Leader	3	3	0	0	0	0	0	3	0	0	0	0	0									
E	134	New Orleans	LA	Times-Picayune	180	180	0	0	0	0	180	0	0	0	0	0	0									
E	135	Baton Rouge	LA	Advocate	125	125	0	0	0	0	125	0	0	0	0	0	0									
E	135	Houma	LA	Courier	20	20	0	0	0	0	20	0	0	0	0	0	0									
E	135	Thibodaux	LA	Cornet	11	11	0	0	0	0	11	0	0	0	0	0	0									
E	135	Franklin	LA	Banner Tribune	4	4	0	0	0	0	4	0	0	0	0	0	0									
E	135	Plaquemine	LA	Sajan Gazette	2	2	0	0	0	0	2	0	0	0	0	0	0									
E	136	Shreveport	LA	Times	58	58	0	0	0	0	58	0	0	0	0	0	0									
E	136	Lafayette	LA	Advertiser	46	46	0	0	0	0	46	0	0	0	0	0	0									
E	136	Lake Charles	LA	American Press	38	38	0	0	0	0	38	0	0	0	0	0	0									
E	136	Monroe	LA	News-Star	33	33	0	0	0	0	33	0	0	0	0	0	0									
E	136	Alexandria	LA	Town Talk	27	27	0	0	0	0	27	0	0	0	0	0	0									
E	136	Opelousas	LA	Daily World	10	10	0	0	0	0	10	0	0	0	0	0	0									
E	136	Jennings	LA	News	6	6	0	0	0	0	6	0	0	0	0	0	0									
E	136	Bastrop	LA	Daily Enterprise	5	5	0	0	0	0	5	0	0	0	0	0	0									
E	136	Beauregard/De Ridder	LA	Daily News	4	4	0	0	0	0	4	0	0	0	0	0	0									
E	136	Leesville	LA	Daily Leader	3	3	0	0	0	0	3	0	0	0	0	0	0									
J	137	Dallas	TX	Morning News	415	415	0	0	0	0	0	0	0	0	0	415	0									
J	137	Fort Worth	TX	Star-Telegram	262	262	0	0	0	0	0	0	0	0	0	262	0									
J	137	Dallas	TX	Briefing	200	200	0	0	0	0	0	0	0	0	0	200	0									
J	137	Fort Worth	TX	TMC	100	100	0	0	0	0	0	0	0	0	0	100	0									
J	137	Dallas	TX	Al Dia	100	100	0	0	0	0	0	0	0	0	0	100	0									
J	137	Plano	TX	Insider	55	55	0	0	0	0	0	0	0	0	0	55	0									
J	137	Desoto	TX	Focus Daily	45	45	0	0	0	0	0	0	0	0	0	45	0									
J	137	Lewisville/Flower Mound	TX	Leader	31	31	0	0	0	0	0	0	0	0	0	31	0									
J	137	McKinney	TX	Courier Gazette	26	26	0	0	0	0	0	0	0	0	0	26	0									
J	137	Denton	TX	Herold Democrat	25	25	0	0	0	0	0	0	0	0	0	25	0									
J	137	Mesquite	TX	News	24	24	0	0	0	0	0	0	0	0	0	24	0									
J	137	Denton	TX	Record Chronicle	18	18	0	0	0	0	0	0	0	0	0	18	0									
J	137	Allen	TX	American	18	18	0	0	0	0	0	0	0	0	0	18	0									
J	137	Frisco	TX	Enterprise	15	15	0	0	0	0	0	0	0	0	0	15	0									
J	137	Plano	TX	Star Courier	12	12	0	0	0	0	0	0	0	0	0	12	0									
J	137	Durant	OK	Daily Democrat	7	7	0	0	0	0	0	0	0	0	0	7	0									
J	137	Colony	TX	Courier Leader	7	7	0	0	0	0	0	0	0	0	0	7	0									
J	137	Coppell	TX	Gazette	7	7	0	0	0	0	0	0	0	0	0	7	0									
J	137	Rowlett	TX	Lakeshore Times	4	4	0	0	0	0	0	0	0	0	0	4	0									
J	137	Carrollton	TX	Courier Leader	3	3	0	0	0	0	0	0	0	0	0	3	0									
F	139	Austin	TX	American Statesman	187	187	0	0	0	0	0	187	0	0	0	0	0									
F	141	Houston	TX	Chronicle	520	520	0	0	0	0	0	520	0	0	0	0	0									
F	141	Houston	TX	Chronicle Smc	266	266	0	0	0	0	0	266	0	0	0	0	0									
F	141	Houston	TX	La Voz	90	90	0	0	0	0	0	90	0	0	0	0	0									
F	141	Houston	TX	Rumbo	35	35	0	0	0	0	0	35	0	0	0	0	0									
F	141	Galveston	TX	County News	25	25	0	0	0	0	0	25	0	0	0	0	0									
F	141	Baytown	TX	Sun	9	9	0	0	0	0	0	9	0	0	0	0	0									
F	141	Liberty	TX	The Vindicator	3	3	0	0	0	0	0	3	0	0	0	0	0									
F	143	Corpus Christi	TX	Callier Times	68	68	0	0	0	0	0	68	0	0	0	0	0									
F	144	Mc Allen	TX	Valley Town Crier	116	116	0	0	0	0	0	116	0	0	0	0	0									
F	144	Victoria	TX	Big Wednesday	50	50	0	0	0	0	0	50	0	0	0	0	0									
F	144	McAllen	TX	Monitor	48	48	0	0	0	0	0	48	0	0	0	0	0									
F	144	Victoria	TX	Advocate	36	36	0	0	0	0	0	36	0	0	0	0	0									
F	144	Edinburgh	TX	Review	24	24	0	0	0	0	0	24	0	0	0	0	0									
F	144	Harlingen	TX	Valley Star	21	21	0	0	0	0	0	21	0	0	0	0	0									
F	144	Laredo	TX	Times	19	19	0	0	0	0	0	19	0	0	0	0	0									
F	144	Westlaco	TX	Mid-Valley Town Crier	18	18	0	0	0	0	0	18	0	0	0	0	0									
F	144	Brownsville	TX	Herald	18	18	0	0	0	0	0	18	0	0	0	0	0									
F	144	Zapata	TX	Times	4	4	0	0	0	0	0	4	0	0	0	0	0									
F	146	San Antonio	TX	Express News	288	288	0	0	0	0	0	288	0	0	0	0	0									
F	146	San Antonio	TX	Glance	100	100	0	0	0	0	0	100	0	0	0	0	0									
F	146	San Antonio	TX	Southside Reporter	78	78	0	0	0	0	0	78	0	0	0	0	0									
F	146	San Antonio	TX	Conexion	46	46	0	0	0	0	0	46	0	0	0	0	0									
F	146	Universal City	TX	Metroom Herald	41	41	0	0	0	0	0	41	0	0	0	0	0									
F	146	San Antonio	TX	North Central News	41	41	0	0	0	0	0	41	0	0	0	0	0									
F	146	San Antonio	TX	Northwest Weekly	37	37	0	0	0	0	0	37	0	0	0	0	0									
F	146	New Braunfels	TX	Herold Zeitung	13	13	0	0	0	0	0	13	0	0	0	0	0									
F	146	Kernville	TX	Times	11	11	0	0	0	0	0	11	0	0	0	0	0									
F	146	Seguin	TX	Gazette Enterprises	7	7	0	0	0	0	0	7	0	0	0	0	0									
E	150	Oklahoma City	OK	Oklahoman	230	230	0	0	0	0	230	0	0	0	0	0	0									
E	150	Lawton	OK	Constitution	25	25	0	0	0	0	25	0	0	0	0	0	0									
E	150	Enid	OK	News & Eagle	18	18	0	0	0	0	18	0	0	0	0	0	0									
E	150	Norman	OK	Transcript	14	14	0	0	0	0	14	0	0	0	0	0	0									
E	150	Shawnee	OK	News-Star	10	10	0	0	0	0	10	0	0	0	0	0	0									
E	150	Stillwater	OK	News Press	10	10	0	0	0	0	10	0	0	0	0	0	0									
E	150	Ada	OK	Evening News	9	9	0	0	0	0	9	0	0	0	0	0	0									
E	150	Elk City	OK	News	7	7	0	0	0	0	7	0	0	0	0	0	0									
E	150	Chickasha	OK	Express Star	5	5	0	0	0	0	5	0	0	0	0	0	0									
E	150	Edmond	OK	Evening Sun	4	4	0	0	0	0	4	0	0	0	0	0	0									
E	150	Woodward	OK	News	4	4	0	0	0	0	4	0	0	0	0	0	0									
E	150	Pauls Valley	OK	Daily Democrat	3	3	0	0	0	0	3	0	0	0	0	0	0									
E	150	Antlers	OK	American	3	3	0	0	0	0	3	0	0	0	0	0	0									
E	150	Guyman	OK	Daily Herald	2	2	0	0	0	0	2	0	0	0	0	0	0									
E	151	Tulsa	OK	World	159	159	0	0	0	0	159	0	0	0	0	0	0									
E	151	Muskogee	OK	Phoenix & Times-Democrat	17	17	0	0	0	0	17	0	0	0	0	0	0									
E	151	McAlester	OK	News Capital & Democrat	10	10	0	0	0	0	10	0	0	0	0	0	0									
E	151	Claremore	OK	Daily Progress	7	7	0	0	0	0	7	0	0	0	0	0	0									
E	151	Miami	OK	News Record	6	6	0	0	0	0	6	0	0	0	0	0	0									
E	151	Poteau	OK	Daily News And Sun	5	5	0	0	0	0	5	0	0	0	0	0	0									
E	151	Pryor	OK	Daily Times	4	4	0	0	0	0	4	0	0	0	0	0	0									
E	151	Grove	OK	Sun Daily	2	2	0	0	0	0	2	0	0	0	0	0	0									
E	151	Jay	OK	Delaware County Journal	2	2	0	0	0	0	2	0	0	0												

PROGRAM DATE:	5/23/2010			CLIENT:	NYTT/ Tabasco/ California Cheese								SELECTED CIRC:					45,366				
PLACE VERSION LETTER HERE	FORM	MARKET NAME	STATE	NEWSPAPER NAME	CIRC (000)	SELECTED CIRC (000)	VERSION A	VERSION B	VERSION C	VERSION D	VERSION E	VERSION F	VERSION G	VERSION H	VERSION I	VERSION J	VERSION K					
K	157	Pasco	WA	Tri-City Herald	41	41	0	0	0	0	0	0	0	0	0	0	0					
K	157	Yakima	WA	Herald-Republic	35	35	0	0	0	0	0	0	0	0	0	0	0					
K	157	Coeur D'Alene	ID	Press	31	31	0	0	0	0	0	0	0	0	0	0	0					
K	157	Walla Walla	WA	Union-Bulletin	16	16	0	0	0	0	0	0	0	0	0	0	0					
K	157	Moses Lake	WA	Columbia Basin Herald	9	9	0	0	0	0	0	0	0	0	0	0	0					
K	157	Moscow-Pullman	ID	Daily News	8	8	0	0	0	0	0	0	0	0	0	0	0					
K	157	La Grande	OR	Observer	7	7	0	0	0	0	0	0	0	0	0	0	0					
K	157	Colville	WA	Statesman Examiner	6	6	0	0	0	0	0	0	0	0	0	0	0					
K	157	Hermiston	OR	Herald	4	4	0	0	0	0	0	0	0	0	0	0	0					
K	157	Sandpoint	ID	Bonner County Daily Bee	4	4	0	0	0	0	0	0	0	0	0	0	0					
K	157	Kellogg	ID	Shoshone News Press	3	3	0	0	0	0	0	0	0	0	0	0	0					
I	158	Portland	OR	Oregonian	327	327	0	0	0	0	0	0	0	0	0	327	0					
I	158	Portland	OR	This Week	174	174	0	0	0	0	0	0	0	0	0	174	0					
I	158	Newport	OR	News-Times	10	10	0	0	0	0	0	0	0	0	0	10	0					
I	158	The Dalles	OR	Chronicle	6	6	0	0	0	0	0	0	0	0	0	6	0					
I	158	Lebanon	OR	Express	4	4	0	0	0	0	0	0	0	0	0	4	0					
K	160	Boise	ID	Idaho Statesman	75	75	0	0	0	0	0	0	0	0	0	0	75					
K	160	Lowiston	ID	Tribune	28	28	0	0	0	0	0	0	0	0	0	0	28					
K	160	Idaho Falls	ID	Post-Register	27	27	0	0	0	0	0	0	0	0	0	0	27					
K	160	Twin Falls	ID	Times News	26	26	0	0	0	0	0	0	0	0	0	0	26					
K	160	Nampa	ID	Idaho Press Tribune	23	23	0	0	0	0	0	0	0	0	0	0	23					
K	160	Pocatello	ID	Idaho State Journal	19	19	0	0	0	0	0	0	0	0	0	0	19					
K	160	Rexburg	ID	Standard-Journal	5	5	0	0	0	0	0	0	0	0	0	0	5					
K	160	Baker City	OR	Herald	4	4	0	0	0	0	0	0	0	0	0	0	4					
K	160	Blackfoot	ID	Morning News	4	4	0	0	0	0	0	0	0	0	0	0	4					
K	160	Driggs	ID	Teton Valley News	3	3	0	0	0	0	0	0	0	0	0	0	3					
K	161	Salt Lake City	UT	Tribune-Deseret News	214	214	0	0	0	0	0	0	0	0	0	0	214					
K	161	Ogden	UT	Standard-Examiner	68	68	0	0	0	0	0	0	0	0	0	0	68					
K	161	Provo	UT	Herald	41	41	0	0	0	0	0	0	0	0	0	0	41					
K	161	St. George	UT	Spectrum	24	24	0	0	0	0	0	0	0	0	0	0	24					
K	161	Logan	UT	Herald Journal	19	19	0	0	0	0	0	0	0	0	0	0	19					
K	161	Salt Lake City	UT	Sunday Select	9	9	0	0	0	0	0	0	0	0	0	0	9					
K	161	Tooele	UT	Transcript	9	9	0	0	0	0	0	0	0	0	0	0	9					
K	162	Las Vegas	NV	Review Journal & Sun	200	200	0	0	0	0	0	0	0	0	0	0	200					
K	162	Las Vegas	NV	View Plus	139	139	0	0	0	0	0	0	0	0	0	0	139					
K	162	Reno	NV	Gazette Journal	62	62	0	0	0	0	0	0	0	0	0	0	62					
K	162	Reno	NV	Sunday Select	22	22	0	0	0	0	0	0	0	0	0	0	22					
K	162	Carson City	NV	Nevada Appeal	20	20	0	0	0	0	0	0	0	0	0	0	20					
K	162	Bishop	CA	Inyo Register	10	10	0	0	0	0	0	0	0	0	0	0	10					
K	162	Gardnerville	NV	Record Courier	8	8	0	0	0	0	0	0	0	0	0	0	8					
K	162	Elko	NV	Elko Daily Free Press	8	8	0	0	0	0	0	0	0	0	0	0	8					
K	162	Fernley	NV	Leader	6	6	0	0	0	0	0	0	0	0	0	0	6					
K	162	Fallon	NV	Lahontan Valley News & Eagle	4	4	0	0	0	0	0	0	0	0	0	0	4					
K	162	Dayton	NV	Courier	3	3	0	0	0	0	0	0	0	0	0	0	3					
K	163	San Francisco	CA	Chronicle	300	300	0	0	0	0	0	0	0	0	0	0	300					
K	163	San Francisco	CA	Examiner	254	254	0	0	0	0	0	0	0	0	0	0	254					
K	163	San Francisco	CA	El Mensajero	104	104	0	0	0	0	0	0	0	0	0	0	104					
K	163	San Francisco	CA	The Wrap	26	26	0	0	0	0	0	0	0	0	0	0	26					
K	163	San Francisco	CA	Bay Area News Group Sunday Select	25	25	0	0	0	0	0	0	0	0	0	0	25					
K	163	San Francisco	CA	Frontiers	9	9	0	0	0	0	0	0	0	0	0	0	9					
K	164	Oakland	CA	Tribune	39	39	0	0	0	0	0	0	0	0	0	0	39					
K	164	Livermore	CA	Tri-Valley Herald (Pleasanton)	34	34	0	0	0	0	0	0	0	0	0	0	34					
K	164	Hayward	CA	Review	29	29	0	0	0	0	0	0	0	0	0	0	29					
K	164	Menlo Park	CA	Monitorian	27	27	0	0	0	0	0	0	0	0	0	0	27					
K	164	Fremont	CA	Argus	26	26	0	0	0	0	0	0	0	0	0	0	26					
K	164	San Mateo	CA	Times	25	25	0	0	0	0	0	0	0	0	0	0	25					
K	164	Alameda	CA	Journal	23	23	0	0	0	0	0	0	0	0	0	0	23					
K	164	Berkeley	CA	Voice	12	12	0	0	0	0	0	0	0	0	0	0	12					
K	164	Lakeport	CA	Lake County Record Bee	8	8	0	0	0	0	0	0	0	0	0	0	8					
K	164	Ukiah	CA	Daily Journal	8	8	0	0	0	0	0	0	0	0	0	0	8					
K	164	Piedmont	CA	Piedmonter	5	5	0	0	0	0	0	0	0	0	0	0	5					
K	165	Walnut Creek	CA	Contra Costa Times	180	180	0	0	0	0	0	0	0	0	0	0	180					
K	165	Fairfield	CA	Republic	21	21	0	0	0	0	0	0	0	0	0	0	21					
K	165	Vallejo	CA	Times Herald	17	17	0	0	0	0	0	0	0	0	0	0	17					
K	165	Vacaville	CA	Reporter	17	17	0	0	0	0	0	0	0	0	0	0	17					
K	165	Davis	CA	Enterprise	10	10	0	0	0	0	0	0	0	0	0	0	10					
K	168	San Jose	CA	Mercury News	232	232	0	0	0	0	0	0	0	0	0	0	232					
K	168	Monterey	CA	Herald	32	32	0	0	0	0	0	0	0	0	0	0	32					
K	168	Santa Cruz	CA	Sentinel	22	22	0	0	0	0	0	0	0	0	0	0	22					
K	168	Salinas	CA	El Sol	22	22	0	0	0	0	0	0	0	0	0	0	22					
K	168	Salinas	CA	Post	20	20	0	0	0	0	0	0	0	0	0	0	20					
K	168	Salinas	CA	Californian	17	17	0	0	0	0	0	0	0	0	0	0	17					
K	168	Los Gatos	CA	Weekly Times	17	17	0	0	0	0	0	0	0	0	0	0	17					
K	168	Sunnyvale	CA	Sun	17	17	0	0	0	0	0	0	0	0	0	0	17					
K	168	Willow	CA	Glen Resident	16	16	0	0	0	0	0	0	0	0	0	0	16					
K	168	Cupertino	CA	Courier	15	15	0	0	0	0	0	0	0	0	0	0	15					
K	168	Campbell	CA	Reporter	13	13	0	0	0	0	0	0	0	0	0	0	13					
K	168	Saratoga	CA	News	12	12	0	0	0	0	0	0	0	0	0	0	12					
K	168	New Almaden	CA	Resident	11	11	0	0	0	0	0	0	0	0	0	0	11					
K	168	San Jose	CA	Rose Garden Resident	8	8	0	0	0	0	0	0	0	0	0	0	8					
K	168	Watsonville	CA	Register-Pajaronian	7	7	0	0	0	0	0	0	0	0	0	0	7					
K	168	Cambrian	CA	Resident	7	7	0	0	0	0	0	0	0	0	0	0	7					
K	169	Sacramento	CA	Bee	306	306	0	0	0	0	0	0	0	0	0	0	306					
K	169	Modesto	CA	Bee	77	77	0	0	0	0	0	0	0	0	0	0	77					
K	169	Stockton	CA	Record	58	58	0	0	0	0	0	0	0	0	0	0	58					
K	169	Marysville/Yuba City	CA	Appeal-Democrat	24	24	0	0	0	0	0	0	0	0	0	0	24					
K	169	Roseville	CA	Press Tribune	22	22	0	0	0	0	0	0	0	0	0	0	22					
K	169	Sacramento	CA	Sunday Select	21	21	0	0	0	0	0	0	0	0	0	0	21					
K	169	Tracy	CA	Press	20	20	0	0	0	0	0	0	0	0	0	0	20					
K	169	Lodi	CA	Sentinel	18	18	0	0	0	0	0	0	0	0	0	0	18					
K	169	Folsom	CA	Telegraph	17	17	0	0	0	0	0	0	0	0	0	0	17					
K	169	Rocklin	CA	Placer Herald	14	14	0	0	0	0	0	0	0	0	0	0	14					
K	169	Placerville	CA	Mountain Democrat	13	13	0	0	0	0	0	0	0	0	0	0	13					
K	169	Sonoma	CA	Union Democrat	12	12	0	0	0	0	0	0	0	0	0	0	12					
K	169	Auburn	CA	Journal	11	11	0	0	0	0	0	0	0	0	0	0	11					
K	169	South Lake Tahoe	CA	Daily Tribune	10	10	0	0	0	0	0	0	0	0	0	0	10					
K	169	Woodland	CA	Daily Democrat	10	10	0	0	0	0	0	0	0	0	0	0	10					
K	169	Granite Bay	CA	Press Tribune	9	9	0	0	0	0	0	0	0	0	0	0	9					
K	169	El Dorado	CA	Hills Telegraph	8	8	0	0	0	0	0	0	0	0	0	0	8					
K	169	Manteca	CA	Bulletin	6	6	0	0	0	0	0	0	0	0	0	0	6					
K	169	Sunnyside-Tahoe City	CA	World	6	6	0	0	0	0	0	0	0	0	0	0	6					
K	169	Truckee	CA	Sierra Sun	6	6	0	0	0	0	0											

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PLACE VERSION LETTER HERE	FORM	MARKET NAME	STATE	NEWSPAPER NAME	CIRC (000)	SELECTED CIRC (000)	VERSION A	VERSION B	VERSION C	VERSION D	VERSION E	VERSION F	VERSION G	VERSION H	VERSION I	VERSION J	VERSION K				
K	179	Palm Springs	CA	Desert Sun	47	47	0	0	0	0	0	0	0	0	0	0	47				
K	179	Victorville	CA	Press	33	33	0	0	0	0	0	0	0	0	0	0	33				
K	179	Lancaster-Palmdale	CA	Antelope Valley Press	30	30	0	0	0	0	0	0	0	0	0	0	30				
K	179	Redlands	CA	Facts	7	7	0	0	0	0	0	0	0	0	0	0	7				
K	179	Barstow	CA	Desert Dispatch	4	4	0	0	0	0	0	0	0	0	0	0	4				
I	180	San Diego	CA	Union-Tribune	330	330	0	0	0	0	0	0	0	0	0	0	330				
I	180	San Diego	CA	Local Values	300	300	0	0	0	0	0	0	0	0	0	0	300				
I	180	Escondido	CA	North County Times	74	74	0	0	0	0	0	0	0	0	0	0	74				
I	180	Chula Vista	CA	Star News	34	34	0	0	0	0	0	0	0	0	0	0	34				
I	180	La Jolla	CA	Village News	22	22	0	0	0	0	0	0	0	0	0	0	22				
I	180	San Diego	CA	Peninsula Beacon	20	20	0	0	0	0	0	0	0	0	0	0	20				
I	180	San Diego	CA	Rancho Bernardo News Journal	16	16	0	0	0	0	0	0	0	0	0	0	16				
I	180	Poway	CA	News Chieftan	14	14	0	0	0	0	0	0	0	0	0	0	14				
<b>Total Metro Los Angeles Region</b>					<b>2,564</b>	<b>2,564</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2,125</b>	<b>0</b>	<b>439</b>			
<b>TOTAL FOR LIST</b>					<b>45,366</b>	<b>45,366</b>	<b>3,135</b>	<b>3,645</b>	<b>2,675</b>	<b>1,722</b>	<b>14,561</b>	<b>6,532</b>	<b>1,488</b>	<b>315</b>	<b>3,986</b>	<b>2,273</b>	<b>5,034</b>				